

# Quinn Hampton

## Marketing and Communications

she/her

## Profile

I am a recent communication graduate from Curtin University. During my degree, I focused on marketing and corporate production. I have a deep passion to learn as much about the marketing industry as possible. I am dedicated to my roles in the workplace and love building connections with clients.

## Skills

Fast learner | Well presented | Well-spoken | reliable | Hard-working | Honest | 2-year marketing experience | 6-year hospitality experience

- Photoshop
- Canva
- InDesign
- Adobe Illustrator
- Premier Pro
- Wix | SquareSpace | WordPress
- Mailchimp

## Academic History

### Curtin University

*BA in Mass Communications*





2017 - 2020

- Focused on marketing and corporate production
- Winner of my brand management presentation to the client, Wilman Co.

### Internship

*The Wilman Co*

## Contact

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## Professional Career

**Reference:** Chris Walsh - Employer. Ph: 0401 469 292

### Marketing and Communications Officer

*Medical Forum*

2021 - Present

- produced marketing content for a monthly magazine and weekly eNewsletter
- uploaded content through WordPress
- sourced visual content to run alongside articles
- Edit and produced Mailchimp campaign to over 6000 subscribers
- organised and updated practice and individual client details through salesforce
- organised and produced monthly competitions
- checked print material for monthly magazine production
- Managed and implemented a social media campaign

### Marketing | Brand Development | Video Editing

*PeopleTray | GeoTray | Beacon Hound | Imago*

2018 - Present

- Worked alongside and collaborated with clients for 2 years
- Generated websites, updated website designs, created mappings icons and designed logo/app
- produced and edited several promotional videos featured on the website and used during pitches

### Website | Video Creation | Marketing

*People With Disabilities WA*

August 2019 - November 2019

- Worked alongside the organisations field officer
- Produced several promotional videos featuring their top clients

*The Grill Shack*

January 2021- July 2021

- created website and A3 and trifold menu
- created print including, posters, business cards, stickers and vouchers

### Social Media

*Animal Dermatology Clinic*

2020- 2021

- created posts and scheduled campaigns for the travelling clinic program

### Hospitality

*The Standard bar and restaurant*

2015 - Present

- Worked in a busy retail environment for over 6 years
- management of money, inventory, customers and staff